



2019 Joint Satellite Conference

28 September - 4 October | Boston, MA



Shaping the Future Together-
Providing Observations for the
Coupled Earth System

2019 EUMETSAT Meteorological Satellite Conference
23rd AMS Satellite Meteorology, Oceanography and Climatology Conference
2019 NOAA Satellite Users Conference

Sponsorship Brochure



Gain Access to an International Audience of Professionals

Celebrating the 100th anniversary of the American Meteorological Society, this conference merges three unique satellite conferences into one major event.

It has been the practice of the American Meteorological Society (AMS) Satellite Meteorology, Oceanography, and Climatology (SatMetOC) Committee (organizers of the 23rd AMS Satellite Meteorology, Oceanography and Climatology Conference) and the European Organization for the Exploitation of Meteorological Satellites (EUMETSAT, organizers of the 2019 EUMETSAT Meteorological Satellite Conference) to hold joint conferences approximately every six years.

The 2019 NOAA Satellite Conference will possibly join the event this year which will be held at the AAA Four Diamond award-winning Westin Boston Waterfront Hotel.



Show your company's support to the innovators and decision makers of the industry and have them take your brand message back home.

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Be a Part of the Future of the Industry

A Once-in-a-Generation Opportunity

We are witnessing the beginning of a technology-enabled evolution from a polar and geosynchronous large-platform legacy into a highly heterogeneous international constellation.

NOAA's Satellite Observing System Architecture (NSOSA) study, the 2017-2027 Decadal Survey for Earth Science and Applications from Space, and the FY17-21 NESDIS Strategic Plan, collectively set a vision that will shape the system architecture and guide U.S. Agency investments in technology and systems for decades to come.

At the same time, EUMETSAT is implementing nine strategic objectives that maximize the benefits to users in Member States, including planning, developing, and implementing the next generation of polar and geosynchronous EUMETSAT satellite systems by early 2020.

These fall within the backdrop of the vision for WMO's Integrated Global Observing Systems (WIGOS) 2040, designed to stimulate the development of a long-term vision for space-based observing capabilities, in response to the future needs of current and emerging applications. Their diverse and far-reaching requirements will drive priorities for new flight missions; observing, ground, and decision support systems; and their scientific and technological enablers.

Place your brand's name alongside a conversation about the future of Satellite Meteorology.

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Sponsorship Opportunities

General Sponsors

Sponsorship – Unlimited at \$2,000 each-BRONZE

Promote the great work of this Conference by providing support to the logistical needs that make it all happen.

Coffee Breaks

Sponsorship – 9 available at \$5000 each-SILVER

Help wake up the Conference attendees and sponsor a coffee break. Morning and afternoon breaks are available. Sponsors may provide napkins imprinted with their company logo to accompany the break.

Lanyards

Sponsorship \$10,000-GOLD EXCLUSIVE

Attendees will be wearing your company's name all week! The lanyard sponsorship provides exclusive, highly-visible level of exposure during the entire conference. The sponsoring company is responsible for creating, producing and delivering the lanyards. Subject to AMS approval.

Tote Bags

Sponsorship \$10,000-GOLD EXCLUSIVE

Place your company logo on the conference tote bags! All attendees are offered a conference bag at the registration desk. Featuring a reusable bag, your company logo will be visible throughout the entire conference and beyond. It's a great way to make a first impression. AMS will provide the bag.

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Welcome Cocktail Reception (speaking opportunity)

Sponsorship \$10,000-GOLD EXCLUSIVE

Say *WELCOME* to Conference attendees by sponsoring a reception in their honor. The reception will be held at The Harpoon Brewery & Beer Hall, located in Boston's Seaport District. Sponsors may provide cocktail napkins imprinted with their logos and tabletop signage will be provided on each cocktail table.

Ice Breaker Reception (speaking opportunity)

Sponsorship – 2 available at \$10,000 each-GOLD PREMIER

Put your stamp on the most highly attended event held at the Joint Satellite Conference. The icebreaker reception will be held at the conference hotel right after sessions break for the first time. Your logo and tabletop signage will be placed around the event space for attendees to view while they greet and network with one another. Your support will help us provide an unforgettable experience for everyone.

Conference Banquet (speaking opportunity) [SOLD]

2 available at \$15,000 each-PLATINUM

Facilitate networking and celebration for attendees at the conference banquet. The banquet will be held at the State Room, an urban event space offering unmatched views of Boston and the harbor. Perched atop Sixty State Street, the State Room will provide an event that attendees will rave about for years to come.

For information on sponsoring the 2019 Joint Satellite Conference, contact Adam Kelly, AMS Member Engagement Coordinator; akelly@ametsoc.org, 617-226-3904.

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Sponsorship Benefit	Bronze	Silver	Gold Exclusive	Gold Premier	Platinum
Amount	\$2,000	\$5,000	\$10,000	\$10,000	\$15,000
Logo in Conference Program	✓	✓	✓	✓	✓
Logo/Link Conference Page	✓	✓	✓	✓	✓
Logo on Event Signage		✓	✓	✓	✓
Complimentary Space for Table Top Display in Poster Hall		✓	✓	✓	✓
Logo Prominently Displayed at Event		✓	✓	✓	✓
One Complimentary Conference Registration		✓	✓	✓	✓
Two Complimentary Conference Registrations					✓
Opportunity for corporate publicity material to be displayed at event, logo on invitation, and short speech				✓	✓

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